

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 485660 /		<u>Alt Order #</u> 06236561
<u>Product</u> AMERICAN CROSSROADS		
<u>Contract Dates</u> 09/04/12 - 09/14/12		<u>Estimate #</u> 690
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/17/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	09/07/12	09/07/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$275.00				
N 2	WHNS	09/07/12	09/07/12	Morning News	Fri 5-6a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$40.00				
N 3	WHNS	09/07/12	09/07/12	Morning News	Fri 6-7a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$80.00				
N 4	WHNS	09/07/12	09/07/12	Morning News	Fri 7a-8a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$115.00				
N 5	WHNS	09/07/12	09/07/12	Morning News	Fri 8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$125.00				
N 6	WHNS	09/07/12	09/07/12	House	Fri 8-9p		:30			NM	2	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/03/12	09/09/12	----1--	1			\$665.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	09/03/12-09/09/12	House	Fri 8-9p	-----F----	:30		\$665.00	NM		
			See MG 6.2,6.3									
	2	WHNS	09/06/12-09/06/12	Thursday 8-9p	Thu 8-9p	----Th-----	:30		\$800.00	NM		
			Ⓜ MG for 12.1,15.1,6.1									
	3	WHNS	09/05/12-09/07/12	W-F 7-730p	W-F 7-730p	---WThF----	:30		\$425.00	NM		
			Ⓜ MG for 12.1,15.1,6.1									
N 7	WHNS	09/10/12	09/10/12	Fox Carolina News To	Mon 11p-1135p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/10/12	09/16/12	1-----	1			\$275.00				
N 8	WHNS	09/10/12	09/10/12	Morning News	Mon 5-6a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/10/12	09/16/12	1-----	1			\$40.00				
N 10	WHNS	09/10/12	09/10/12	Morning News	Mon 7a-8a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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Contract / Revision	Alt Order #
485660 /	06236561

Contract Dates	Product	Estimate #
09/04/12 - 09/14/12	AMERICAN CROSSROADS	690

Advertiser	Original Date / Revision
American Crossroads	07/17/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$115.00			
N 11	WHNS	09/10/12	09/10/12	Morning News	Mon 8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$125.00			
N 12	WHNS	09/08/12	09/08/12	Football Sat in the	Sat 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$295.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	09/03/12-09/09/12	Football Sat in the	Sat 6-7p	-----Sa--	:30		\$295.00	NM		
	See MG 6.2,6.3											
N 13	WHNS	09/09/12	09/09/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$110.00			
N 14	WHNS	09/09/12	09/09/12	Panthers Late	4-730p		:30			NM	1	\$2,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$2,675.00			
N 15	WHNS	09/09/12	09/09/12	Football Sat in the	Sun 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$295.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	09/03/12-09/09/12	Football Sat in the	Sun 6-7p	-----Su	:30		\$295.00	NM		
	See MG 6.2,6.3											
N 16	WHNS	09/06/12	09/13/12	Fox Carolina News To	Thu 11p-1135p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$275.00			
Week:		09/10/12	09/16/12	---1---				1	\$275.00			
N 17	WHNS	09/06/12	09/13/12	Morning News	Thu 5-6a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$40.00			
Week:		09/10/12	09/16/12	---1---				1	\$40.00			
N 18	WHNS	09/06/12	09/13/12	Morning News	Thu 6-7a		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$80.00			
Week:		09/10/12	09/16/12	---1---				1	\$80.00			
N 19	WHNS	09/06/12	09/13/12	Morning News	Thu 7a-8a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$115.00			
Week:		09/10/12	09/16/12	---1---				1	\$115.00			
N 20	WHNS	09/06/12	09/13/12	Morning News	Thu 8-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$125.00			
Week:		09/10/12	09/16/12	---1---				1	\$125.00			
N 21	WHNS	09/11/12	09/11/12	Fox Carolina News To	Tue 11p-1135p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$275.00			
N 22	WHNS	09/11/12	09/11/12	Morning News	Tue 5-6a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$40.00			
N 23	WHNS	09/11/12	09/11/12	Morning News	Tue 6-7a		:30			NM	1	\$80.00

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Advertiser	Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$80.00			
N 24	WHNS	09/11/12	09/11/12	Morning News	Tue 7a-8a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$115.00			
N 25	WHNS	09/11/12	09/11/12	Morning News	Tue 8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$125.00			
N 26	WHNS	09/05/12	09/12/12	Fox Carolina News To	Wed 11p-1135p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$275.00			
Week:		09/10/12	09/16/12	--1----				1	\$275.00			
N 27	WHNS	09/05/12	09/12/12	Morning News	Wed 5-6a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$40.00			
Week:		09/10/12	09/16/12	--1----				1	\$40.00			
N 28	WHNS	09/05/12	09/12/12	Morning News	Wed 6-7a		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$80.00			
Week:		09/10/12	09/16/12	--1----				1	\$80.00			
N 29	WHNS	09/05/12	09/12/12	Morning News	Wed 7a-8a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$115.00			
Week:		09/10/12	09/16/12	--1----				1	\$115.00			
N 30	WHNS	09/05/12	09/12/12	Morning News	Wed 8-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$125.00			
Week:		09/10/12	09/16/12	--1----				1	\$125.00			
N 31	WHNS	09/14/12	09/14/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$275.00			
N 32	WHNS	09/14/12	09/14/12	Morning News	Fri 5-6a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$40.00			
N 33	WHNS	09/14/12	09/14/12	Morning News	Fri 6-7a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$80.00			
N 34	WHNS	09/14/12	09/14/12	Morning News	Fri 7a-8a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$115.00			
N 35	WHNS	09/14/12	09/14/12	Morning News	Fri 8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$125.00			
Totals											43	\$9,010.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/14/12	43	\$9,010.00	\$7,658.50
Totals	43	\$9,010.00	\$7,658.50

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485660 /	06236561

Contract Dates	Product	Estimate #
09/04/12 - 09/14/12	AMERICAN CROSSROADS	1690

Advertiser	Original Date / Revision
American Crossroads	07/17/12 / 09/07/12

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

<u>7/19/12</u>	<u>Steph Murray</u>	<u>703-299-1760</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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